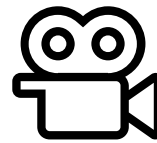




35000+
subscribers





9.2 million+
views



30000 hours+
hours watch time/month

LUDICROUS FEED

 [Watch on YouTube](#)
 tom@ludicrousfeed.com

Ludicrous Feed is a Sydney-based YouTube channel that started in 2018 after Tom purchased his Tesla Model S. He wanted to show the reality of Australian daily life with his family and an electric vehicle. Tom provides straightforward candid insights into key issues around EV adoption such as vehicle range, charging infrastructure and road trip planning. The weekly live stream provides an opportunity for audience members to engage with others from the EV community as well as to stay up to date with the latest industry news. Tom also has a Tesla Powerwall 2 coupled with rooftop solar and has reviewed many other electric vehicles for the channel including brands such as BYD, Polestar, Volvo, MG, Hyundai, Genesis, Kia, Cupra and Rolls Royce.

6% Click Through Rate
50% Australian viewers
85% 25-65 years | 95% male